



craig STEVENS
 678.488.3238
 artguycraig@gmail.com

ARMED WITH A PAINTBRUSH IN ONE HAND, A MOUSE IN THE OTHER,

My work is a reflection of life experiences and insatiable curiosity. Never being afraid to learn something new has been an important factor in the shaping of my professional journey and I am looking forward to where the next step may lead. Oh yeah, I've also written a few funny headlines that have won awards along the way. Skilled in all the design programs but most importantly an expert in the fine art of finger painting.

places I've been

highlights, accolades, kindling

stuff I've learned

see some stuff

CREATIVE DIRECTOR 2013/Current

Coastal Outdoor Advertising • Myrtle Beach, SC

- Establish & develop in-house Creative Department, creative workflow & deployment
- Implement ongoing targeted & strategic training for creative process applied with sales team
- Conceptualize & produce creative projects for external clients

SENIOR ART DIRECTOR 2008/2013

Olympus Media LLC • Alpharetta, GA

- Assist in creation of new in-house Creative Department
- Develop and implement targeted & strategic training for creative process
- Conceptualize & produce creative projects for internal & external clients

GRAPHIC DESIGNER (Contract)

The Morning Call • Allentown, PA

- Conceptualize & create marketing materials and advertisements for internal & external clients of the newspaper

ART DIRECTOR • 2001/2008

**Adams Outdoor Advertising • Greater Lehigh Valley Market, Bethlehem, PA
 Northeast Pennsylvania Market, Stroudsburg, PA 2001/2007**

- Creative was an integral part of growth in Northeast PA market from \$1 million to \$5 million during tenure
- Manage internal & external relationships to create an environment for effective creative solutions
- Conception & execution of creative product individually & as part of a team
- Work directly with graphic designers, account executives, management & support staff to provide highest standard of service for our clients
- Sign Artist-execute hand painted graphics & lettering of all sizes, specializing in large scale executions

OWNER • ARTIST • CRAFTSMAN 1984/Current

Stevensigns • Myrtle Beach SC

- Responsible for design, painting, construction & installation of advertising and signage for retail, commercial and institutional clients
- Coordinate drafting, design, layout, painting and construction of both interior and exterior graphics
- Execution of hand lettering, murals, graphics and vinyl application
- Manage all organizational financial and general business responsibilities

- **OAAA 2012** Gold & Silver Obie Awards
- **ATLANTA AD CLUB 2012**, Gold, 2 Silvers & 4 Bronze
- **NEPA AD CLUB** Judges Choice 2006, Best In Show 2005
- **COASTAL CAROLINA, ATLANTA, NEPA AD CLUB & GLVAC 2001-2016** Numerous Gold & Silver Addy awards
- **DISTRICT 2 REGIONAL AD CLUB** Silver award 2004
- **LEADERSHIP POCONO CLASS OF 2005**

Neverending University

• Or as some people call it "life experience". I've learned & lived a lot, all of it invaluable and some is even legal.

Software Proficiencies

• Photoshop, Illustrator, InDesign, Microsoft Office and I hate to admit it, I now know more about Powerpoint than anyone should have to.

<https://www.behance.net/craigstevens>

<http://www.artguycraig.com>